

## **OVERWHELMING SUPPORT FOR TWO-WAY ALL DAY GO SERVICE ALONG TORONTO INNOVATION CORRIDOR.**

**TORONTO, December 5<sup>th</sup>, 2018** – Today regional transit advocacy group, Connect the Corridor, released the results of an Earncliffe Strategy Group poll which shows overwhelming support for the establishment of fast, frequent, two-way all day GO Train service along the Toronto/Waterloo-Region innovation corridor.

Founded earlier this year, Connect the Corridor is made up of the region's top business leaders, innovators and job creators. Its members include; The City of Waterloo, The City of Kitchener, The City of Guelph and their Chambers of Commerce, leaders in the technology sector such as Google and Shopify as well as The Toronto Region Board of Trade and innovation hubs like Communitech.

### **Key research findings:**

#### **Two-way all day GO has broad support across the province:**

80% of those surveyed said they support, fast, frequent, two-way all Day GO. While support is highest among Torontonians, those who live along the corridor and commuters. Residents in South/West Ontario (77%) and North/East Ontario (70%) also overwhelmingly support moving ahead with the project.

#### **Two-Way All Day GO would be well used by Ontarians:**

Among those surveyed, over half (51%) said they would use the service. Based on the survey, approximately 500,000 Ontarians believe they would use a service like this every day and 1,300,000 once a week.

#### **Two-way All Day GO will make Ontario more competitive by cutting commute times:**

52% of current Ontario commuters say they would "definitely" or "probably" use this service to go to work or school.

An overwhelming majority of those surveyed (86%) support two-way all day GO for the impact it will make on their daily commute by taking more cars off the road.

#### **A vital link to Pearson Airport:**

Across the province, 81% of respondents see two-way all-day GO service along the corridor as a vital link to Pearson Airport.

To see the full research report click ([HERE](#))

### **Quotes:**

"Connecting the innovation corridor is key to cementing Ontario's role as a global leader in the innovation economy; attracting more investment and creating thousands of good, high-paying jobs for Ontarians. Two-way all-day GO within the Toronto – Waterloo Region corridor has

broad support from businesses, universities, and municipalities across the region and we're excited to work with the Ontario government to finally make this project a reality."

**-Ian McLean, President and CEO, Greater Kitchener Waterloo Chamber of Commerce.**

"The research we have conducted clearly indicates that Ontarians view two-way-all-day GO services along the Toronto-Waterloo corridor as a service that is both needed and will be used. From a consumer perspective, this is a project is a priority that Ontarians believe will make their lives easier by alleviating traffic and congestion along the Gardiner and 401, reduce harmful Green House emissions and strengthen the provincial economy."

**-Allan Gregg, Principal, Earncliffe Strategy Group.**

#### **ABOUT CONNECT THE CORRIDOR:**

"Connect the Corridor" is a regional transit advocacy group made up of the Province's top business leaders, innovators and job creators. Its members include; The City of Waterloo, The City of Kitchener, The City of Guelph and their Chambers of Commerce, leaders in the technology sector such as Google and Shopify as well as The Toronto Region Board of Trade and innovation hubs like Communitech.

Connect the Corridor is committed to connecting people to good jobs and pushing our economy forward through reliable, fast, frequent, rapid transit along the Toronto-Waterloo region innovation corridor.

The Coalition's research was supported by The City of Waterloo, The City of Kitchener, The City of Guelph, the University of Guelph, University of Waterloo and Wilfrid Laurier University